The Impact of Private Support

- Private support allows students to travel to and present at conferences and alleviates the burden of registration fees.
- In 2013, private contributions helped the College host two career fairs, three female mentoring breakfasts, and four alumni and student networking programs in Tallahassee and in various Florida cities.
- During fiscal year 2013–2014, the College awarded 48 scholarships to School of Communication students, ten scholarships to School of Communication Science & Disorders students and 18 scholarships to School of Information students.
- Alumni gifts help students launch successful careers by supporting student professional organizations, career days, and intern and service learning experiences. These experiences help create an excellent learning environment that connects real-world experiences with classroom instruction.
- Tuition covers approximately 30 percent of the cost of educating a student. Private gifts help close this funding gap.
- Private funding for professorships and incentives helps the College recruit and retain top faculty.
- The College hosts networking events, internship experiences and guest speakers that inspire students’ professional growth. These resources are made possible through alumni support.
Moving the School of Communication Science & Disorders and the L.L. Schendel Speech & Hearing Clinic to the $8 million, newly renovated Warren Building has been very convenient for clients. Three floors are dedicated to the clinic and house updated equipment, with one floor reserved for student learning and two floors appropriated for research labs and faculty and administration space. The Integrated Preschool program and the Veteran’s Specialty Clinic, once established, will create even more opportunities within this space.

The L.L. Schendel Speech & Hearing Clinic opened a cochlear implant mapping center in 2013—the first of its kind in northwest Florida. Patients previously had to travel to Gainesville, Jacksonville or Atlanta for service.

The recently renovated Johnston Building, home of the School of Information undergraduate programs in information technology and information, communication and technology, houses a 48-seat networking lab equipped with 27-inch iMac computers running both Mac OS X and Windows 7 operating systems. The building also includes new advanced computer and media production student project rooms.

Graduate certificates in multicultural marketing communication and project management can be completed entirely online.

An undergraduate minor in communications is now available online.

The Master of Science in information technology program that was launched two years ago has now been combined with a five-year Bachelor of Science/Master of Science in IT.

Students in the School of Communication’s media production program placed in the top two in the Best Sports category at the Florida Associated Press College Awards.

College of Communication & Information faculty members are great facilitators of entrepreneurship on campus, organizing the 3-Day Startup weekend and the Startup Gauntlet. Assistant professor Marcia Mardis and her team also were invited to participate in the National Science Foundation’s I-Corps Curriculum.

College of Communication & Information undergraduate students are active in K–12 programs throughout the local community and in the state of Florida with the goal of promoting STEM education focused on technology. The student organization STARS is leading the charge in the College’s outreach effort.

The College of Communication & Information, along with Florida State’s Department of Computer Science, the Florida A&M-FSU College of Engineering, and Florida A&M University’s Department of Computer and Information Sciences, was awarded a $3 million grant by Florida’s Board of Governors to produce more students for careers in the high-need area of computer information and technology.

As a founding member of the iSchool movement, the School of Information is internationally recognized as an interdisciplinary, innovative and collaborative force at the vanguard of the information field. Like other iSchools, the School of Information is engaged in critical examination of the relationships among people, information and technology in an era of explosive growth in digital information.